School Council Funding, Communication & Marketing Sub-Committee – Terms of Reference

The Funding, Communication & Marketing Sub Committee terms of reference include to:

- Build a community at Kew Primary through an integrated communication plan that recognises the needs of all key stakeholders;
- Market Kew Primary to the local community to increase the school’s profile;
- Increase funding (incl. voluntary contributions, grants, etc.) through targeted education and marketing campaigns to support student learning outcomes;
- Develop strong connections with other bodies incl. PTA, other School Council Sub-committees and the parent community so as to leverage resources for the benefit of student learning outcomes.